



SAFE KIDS

BENTON & FRANKLIN COUNTIES, 2008

The mission of the Safe Kids Benton-Franklin Coalition is to reduce the number of unintentional, preventable childhood injuries and resulting deaths, to children between the ages of 0-14 years that occur in Benton and Franklin Counties. Our goal is to achieve this by uniting diverse groups and individuals; developing and implementing educational programs; initiating public policy changes; and increasing awareness within local and regional communities of the problem of childhood injuries.

Program Specific Information

Child Passenger Safety

Number of Car Seat Check clinics held	16
Total number of Seats Checked	~ 265
Total number of seats distributed	~ 116
Number trained at CPS update	27

Fire Prevention

Smoke detectors distributed during home visits	~232
Number of home safety checks documented	100
Number of people educated on home safety	~1,500
Number of Fire Safety booklets distributed	~3,000

Drowning Prevention

Life Jacket loan boards up in at river parks	7
Number of life jackets SK purchased	120
Life Jacket Check-out loaner site locations	3
Drowning prevention PSA's running on KNDU	3
Water Watcher tags distributed	1000 English 600 Spanish

Head Injury Prevention

Number of Helmets distributed	~685
Number of Helmet fit sites in community	5
Bike Rodeos held in community	5
Number of children attending	~535
Number of children/parents educated	1,500
Helmet fit trainings held	1
Number trained	20
Number of ice cream cone coupons distributed	~7,000
Number of Road Safety booklets distributed	~10,000

Pedestrian Safety

Wild Feet retro reflective stickers distributed	1,500
Walk your child to school day event	1

Events in the community with Safe Kids messages on display

Boat Show	3,000
Spring into Safety	500
Safe Kids Saturday	2,500
Safe Summer at Columbia Center Mall	~400
Family Fishing Day	~3000
Health & Wellness at Columbia Center Mall	~5,000
Handford Health & Safety Fair	~12,000
Water Safety Fun Days at Local River Parks	~225
West Richland Harvest Festival	~3,000

The Safe Kids Benton-Franklin Coalition has selected four primary prevention focus areas: child passenger safety, head injury prevention, fire safety, and drowning prevention.

We also address: home safety, pedestrian safety, poison prevention, safe gun storage, choking prevention and other areas related to childhood safety.

Types of Clients:

Adults, children, community members and organizations that work closely with children and parents.

** Over 55 community organizations are members of our Safe Kids Benton-Franklin Coalition*