



# Benton Franklin Health District WIC Facts: 2011

## Special Supplemental Nutrition Program for Women, Infants and Children (WIC)

### Infants Born in County Served by WIC

Benton.....	53%
Franklin.....	69%
Statewide.....	50%

### Women, Infants and Children Served

Total: 12,750

Infants and children under 5..... 9269

Pregnant, breastfeeding and postpartum women..... 3481

### WIC and the Farmers Market Nutrition Programs Benefit the Local Economy

Dollars to grocery stores  
\$4,470,399

Dollars to farmers  
\$34,406

### WIC Families

Working families..... 66%

Families living in poverty.....67%  
Even though they are working, the majority of WIC families are living in poverty. In 2008, the monthly income for a family of four living in poverty was \$1,766 or less.

### WIC Nutrition Education Promotes Health Choices

Total nutrition education sessions .....32,292

WIC nutrition education:

- Emphasizes healthy habits so families can eat better and stay active to prevent obesity and other chronic diseases.
- Promotes breastfeeding for at least the first year of life. And, helps working mothers breastfeed longer by providing breast pumps.
- Helps prevent early childhood caries by giving parents ideas for healthy snacks and stressing dental care by age one.

### WIC Attracts Families to Preventive Health Services

WIC referrals.....40,728  
WIC helps families get the services they need.

**Washington WIC**  
...improving the lifelong health and nutrition of women, infants and young children

Environmental Health

Community Health Centers

7102 W. Okanogan Place  
Kennewick, WA 99336  
Phone: 460-4200

7102 W. Okanogan Place  
Kennewick, WA 99336  
Phone: 460-4200

412 W. Clark St.  
Pasco, WA 99301  
Phone: 547-9737

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Prosser WA 99350  
Phone: 786-1633